



June 30, 2010

For Immediate Release

MACROMILL, INC.
Company Representative: Tetsuya Sugimoto, Chairman and President
(Code no.: 3730, First Section of Tokyo Stock Exchange)
Contact for further information:
Yasuhiro Kihara, Chief Financial Officer and Senior Executive Officer
TEL: +81-3-6716-0700

Announcing Personnel Changes of Directors and Executive Officers of Macromill, Inc. and Its Subsidiaries

MACROMILL, INC. (the “Company”) hereby announces that its Board of Directors has resolved at a meeting held on June 30, 2010, to make changes to the responsibilities of Directors and Executive Officers of the Company and its subsidiaries. Details are as follows:

1. Concurrent holding of Director and Executive Officer positions in consolidated subsidiaries and change of Executive Officers

(As of July 1, 2010)

Name	New titles	Current titles
Masanobu Takeda	Director of Corporate Strategy Division, Chairman of Brand Data Bank, Inc., and Director of Macromill Warp, Inc.	Director of Corporate Strategy Division and Chairman of Brand Data Bank, Inc.
Yasuhiro Kihara	Senior Executive Officer and CFO, Auditor of Brand Data Bank, Inc., and Director of MACROMILL Korea, INC.	Executive Officer and CFO, Auditor of Brand Data Bank, Inc., and Director of MACROMILL Korea, INC.
Naoya Sugiyama	Senior Executive Officer and Chief of President’s Office, Corporate Strategy Division Director of Brand Data Bank, Inc., and Auditor of Macromill Warp, Inc.	Executive Officer and Chief of President’s Office, Headquarters, Director of Brand Data Bank, Inc., and Auditor of Macromill Warp, Inc.
Hikari Sakai	Executive Officer of Business Development Project Group, Chief of CRM Service Development Preparation Office, President of Brand Data Bank, Inc., and Director of Macromill Warp, Inc.	Executive Officer and President of Brand Data Bank, Inc.
Toru Sasaki	Executive Officer of Corporate Strategy Division (new appointment)	General Manager of Project Managing Office, Corporate Strategy Division, Headquarters

2. Changes of Directors and Executive Officers (retirement)
(As of June 30, 2010)

Name	Title	Reason for retirement
Kenji Goto	Executive Officer of Business Administration Division, Marketing Solutions Group	For personal reasons
Yuji Nakazaki	Director of Macromill Warp, Inc.	For personal reasons