

August 14, 2023

To whom it may concern:

Company Name: Macromill, Inc.
 Representative: Toru Sasaki,
 Representative Executive Officer and
 Global CEO
 (Ticker Code: 3978 TSE Prime)
 Contact: Shintaro Hashimoto
 Executive Officer and Global CFO
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Notice Regarding Change of Board of Directors

Macromill, Inc. (Headquarters: Minato-ku, Tokyo; hereinafter, “Macromill”) has decided on the change of the following Board of Directors at its Nomination Committee and Board of Directors meeting on August 14, 2023.

The Board of Director nominees will be officially appointed after the 10th Ordinary General Meeting of Shareholders to be held on September 27, 2023, and Executive Officers will be appointed through the approval at the new Board of Directors meeting after the Ordinary General Meeting of Shareholders.

1. Change in Board Directors (effective on September 27, 2023)

(1) Re-electing Board of Director nominees

Name	New Title
Toru Sasaki	Director, Representative Executive Officer, Global CEO
Shigeru Nishiyama	Outside Director
Yukiko Nakagawa	Outside Director
Yuji Shiga	Outside Director

(2) Name of Resigning Board Directors

Name	Current Title
Naofumi Nishi	Director
Makoto Naito	Outside Director

(3) New Board Directors nominees

Name	New Title	Current Title
Kimitake Ito	Outside Director	—
Kovari Krecsmaty Szilvia	Outside Director	—

[Reference] New Board Directors Career Summary

Name	Career Summary		
Kimitake Ito	2004	April	Joined McKinsey & Company
	2007	November	Joined Bain Capital Asia LLC
	2015	January	Director at LOHAS International, Inc. (Current yoggy inc.)
	2017	May	Representative Director at LOHAS International, Inc.
	2018	November	Discover Japan Inc Director (Current)
	2020	October	Search Fund Japan, Inc. Representative Director (Current)
Kovari Krecsmay Szilvia	2001	April	Joined J. Walter Thompson Tokyo
	2006		Transferred Headquarter in New York as a Senior Strategist
	2008	April	Vice President Senior Strategist at Publicis New York
	2011	April	Group Planning Director at mcgarrybowen dentsu network (New York)
	2012	July	Global Chief Strategy Officer at Dentsu Aegis Network (New York, Tokyo)
	2017	January	Executive Director at EY Strategy and Consulting Co., Ltd. (Tokyo)
	2018	January	Partner Marketing Director at Netflix Japan
2019	December	Chief Strategy Officer /Chief Marketing Officer at Paidy Inc. (Current)	

Ends,